

NAVIGATING THE WILD WEST OF AUDIOBOOK PRODUCTION

A Resource Guide for

The 2021 Historical Novel Society - North American Conference

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Why? Market Data

- “Audiobook Trends and Statistics for 2020” June 20, 2020 post on Goodereader.com (<https://goodereader.com/blog/audiobooks/audiobook-trends-and-statistics-for-2020>)
- “Audiobooks Market Size, Share & Trends Analysis Report by Genre, by Preferred Device, by Distribution Channel, by Target Audience, by Region, and Segment Forecasts, 2020-2027” (Link to report summary: <https://www.grandviewresearch.com/industry-analysis/audiobooks-market>)
- “The Ears Have It: The rise of audiobooks and podcasting TMT Predictions 2020” (<https://www2.deloitte.com/us/en/insights/industry/technology/technology-media-and-telecom-predictions/2020/rise-of-audiobooks-podcast-industry.html>)

How to? Articles/resources on how to produce and distribute your audiobook

- **ACX Video Lessons and Resources** (<https://www.acx.com/help/setup/202008260>) covering setup, narration, recording basics, editing, mastering, encoding, and much more.
- “How To Make An Audio Book: A Do-It-Yourself Guide” (<https://www.ebookit.com/tools/bg/Bo/eBookIt/ucHgoPMz/How-To-Make-An-Audio-Book--A-Do-It-Yourself-Guide>) Step-by-step article with advice on “how-to” each step.
- “How to Publish an Audiobook: Your Guide to Audiobook Production and Distribution” (<https://www.writtenwordmedia.com/self-publish-audiobook-production-and-distribution/>) Overview for production; detailed side-by-side information on distribution companies and royalty rates.

- Pronunciation Resources for prepping your manuscript:
 - [merriam-webster.com](https://www.merriam-webster.com) for words
 - [forvo.com](https://www.forvo.com) for names and places (for foreign words and names, will accept words in their native alphabets)
 - [youglish.com](https://www.youglish.com) finds segments within YouTube clips that use the target word. (Pro-tip: Avoid pronunciation video/audio clips with synthesized voices: they're VERY often wrong.)

Who? Organizations that can produce and/or distribute your audiobook*

- **ACX** (Audio Creation Exchange - <https://www.acx.com/>) Industry leader in production; distribution limited to Amazon, Audible, iTunes; no author choice in pricing.
- **Author's Republic** (<https://www.authorsrepublic.com/>) Distribution only, worldwide including libraries; author sets price.
- **Findaway Voices** (<https://findawayvoices.com/>) Production and world-wide distribution including libraries; author sets price.
- **ListenUp Audiobooks** (<https://www.listenupindie.pub/>) Production and world-wide distribution including libraries; author sets price.
- **Publish Drive** (<https://publishdrive.com/distribution.html>) World-wide distribution including libraries.
- “19 Top Audiobook Publishing Companies” post at Writing Tip Oasis listing traditional publishing, full-service audio production, and author service companies. (<https://writingtipsoasis.com/audiobook-publishing-companies/>)
- There are numerous other publishing companies and full-service production companies that do audio work. Check with your local studios for their services and prices.

*Organizations and links listed here are for your information only and should not be considered a personal endorsement. They are generally accepted by the industry as legitimate businesses providing useful author services. I receive no money or affiliate payments for these listings.

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